



Structural Modular Innovations, LLC
PO Box 315
101 Southern Ave.
Strattanville, PA 16258

Dear Structural Modular Innovations Valued Partners,

I would like to take this opportunity to give you some updates on what the sales team at SMI has been working on in the last several months since I took the position of Sales Manager. We have been addressing certain areas that are vital in helping not only SMI, but the sales personnel in the field selling our product. It has taken time to put these into place and we will continue to work hard to help the men and woman selling our product to make it easier on them and the end customer. As SMI grows, so will the sales team. We are committed to providing the tools that will help make your team more successful in selling our homes.

I am pleased to announce that we have an [OPTIONS BOOK](#) and [DÉCOR BOOK](#) on-line now. Please visit our website: smihomes.com and click on the “Online Brochures” tab. You will see both under this tab. It has taken some time to get these to a point that we felt comfortable putting them on the website, but after numerous revisions, we feel both represent the SMI product, highlighting the quality and innovation we have established in the modular market. If you have any questions, please contact your Sales Representative.

We have also established an updated **OPTIONS PRICE LIST**. This will be located under the “Builder Login” tab on our website. This tab will be password protected and your Sales Representative will be providing you with this information in the next several days. If you would like an advanced copy, please reach out and either Rich or Tyler can provide this to you.

Thank you for being patient with us during this transition period. Since taking the Sales Manager position at the beginning of March, I have been working on several items that I feel will enhance and help showcase the SMI product in the upcoming months. I am looking forward to our team becoming your number one source for the highest quality modular product in the industry.

Sincerely,

Joel F. German
Sales Manager